Renting the Nickelodeon Theater
Information and Rates

Thank you for your interest in the Nickelodeon Theatre as the venue for your next special occasion or event.

The Nick serves Columbia, SC, as a focal point for critical dialogue anchored by films that showcase the diversity, challenges, joy and aspirations of its community. A center for enjoyment, enrichment, and education, the Nick provides its community the tools to make, interpret, appreciate, and teach the moving image in all its variety.

Access to venue rental rates for all individuals and companies require one of the following annual corporate sponsorship or individual membership:

**Individual Membership**
Any annual membership

**Companies/Organizations** -- $1000 Corporate Sponsorship
with which your company receives the following benefits:

➢ Half-screen ad on all preshow trailers
➢ Logo in a shared space in the Newsletter
➢ 25% off Individual Nickelodeon memberships for your employees

501(c)(3) organizations have access to rental rates without a corporate sponsorship or individual membership.

Please, be aware of the following parameters for access to our theater:

➢ The Nickelodeon is accessible for rentals Sunday through Thursday
  ○ We are not available for rentals on Friday and Saturday.
  ○ You are welcome to contact the Nickelodeon with inquiries at any time.
➢ Rental time-frames are available from 7 a.m. to 1 a.m.
  ○ All rental time-frames must include time for load-in, set-up, seating, total running times, exiting, and break-down.
  ○ Rental rates are hourly with a three hour minimum.
  ○ All guests should have exited and all gear should be removed from the building by the end of the rental time-frame.
➢ The Nickelodeon reserves the right to hold screenings for our second screen during your event, unless an all-day rental of both theaters has been secured.

**Rates denoted are for a minimum three hour time block.**
Theater Seating Capacity ADA

**Downstairs**------------Before 3pm - $600 + $200 for each additional hour after. After 3pm $800 + $200 for each additional over 3 hour minimum.  
Capacity 93 + 2 wheelchair spaces.

**Upstairs**--------------Before 3pm - $900 + $300 for each additional hour after. After 3pm $1200 + $300 for each additional over 3 hour minimum.  
Capacity 113 + 3 wheelchair spaces.

**Both Theaters** - All Day $8000

**Base rental rate includes:**
- One theater manager
- One usher after 2 p.m.
  - Wi-fi connection

**Hold Harmless Agreement**
- All renters must sign a hold harmless agreement form, which will be provided by the Nickelodeon.

**Technical capabilities:**
- DCP, Blu-Ray, DVD, digital files, and live streaming
- HDMI capabilities for Apple and Windows digital presentations
- Teleconferencing such as Zoom and Google Hangouts
- Two wireless microphones
- If your event requires any of these technical capabilities, including any projection services, you will need to obtain technical/projection assistance for $25 an hour for a two hour minimum.

**Ticketing**
- Nickelodeon ushers control theater entry for all rented events.
- If your event is before 2 p.m., you will need additional Nick staff for $25 per hour for a two hour minimum.
- A guest list is required for all events not selling tickets. Ticketed events are negotiated prior to booking.

**Lobby Use**
- Exclusive use of the lobby is only available for all-day rentals and rentals before 3 p.m.
- As the Nickelodeon reserves the right to hold screenings for our second screen during your event, the lobby will be shared with Nickelodeon guests after 3 p.m.

**Merchandise**
- Merchandise may be sold.
- One cashbox, two 8” buffet tables, and two black tablecloths are made available to all renters and may
be used for selling merchandise.
➢ Additional Nick staff may be added to the rental agreement to run a merchandise table with a fee of $25 per hour for a two hour minimum.

Marketing
➢ No publicity or marketing will be provided by the Nickelodeon.
➢ General marketing of your event is your responsibility.

Optional add-ons:
➢ Film copyright permission assistance
  ○ If you are screening a film under copyright you must secure the rights to screen this film. If you need help with this the Nickelodeon charges 100% of the film’s cost.
➢ Additional Nick staff for approved tasks for $25/hr (two hour minimum)
➢ Technical/projection assistance for $25/hr (two hour minimum)
➢ Manned concessions with one Nick staff for $15/hr (two hour minimum)
  ○ The Nickelodeon will retain 100% of all concessions sales
➢ Unlimited popcorn for guests
  ○ $200 downstairs
  ○ $250 upstairs
  ○ Two additional Nick staff for $15/hr (two hour minimum) is required.
➢ Unmanned coat check for $50 flat-rate
➢ Manned coat check for $75 flat-rate
➢ Marquee listing for $250 flat-rate
  ○ 35 character maximum
  ○ Listing placed up to one hour before the event
➢ A flat fee of $200 applies if outside catering is utilized.
  ○ Catering for events is at the discretion of the Nick

Concert Rentals
➢ The Nickelodeon permits concert rentals up to 85db.

Additional Information
➢ Liquor
  ○ Outside alcohol is only permitted with prior approval from staff.
➢ Parking
  ○ The Nickelodeon does not provide parking or valet services.
  ○ There are two parking garages within a block of the theater. The Municipal Parking Garage at the corner of Assembly and Taylor has 5 hour parking meters on its lowest level. After 5pm there is usually ample street parking on Main Street at the regular metered spaces.
➢ Smoke-free facility
○ The Nickelodeon is a smoke-free facility. No smoking, cooking, or open-flame is allowed on site or within 25 feet of the venue, as the Nickelodeon houses costly projection equipment that is easily damaged by smoke. Any renters or renter’s guests in violation of this request will be asked to leave the premises.

➢ Lost and Found
  ○ The Nickelodeon will make every attempt to return any lost item to its owner, and will hold any lost items in our lost and found for 30 days.

➢ City, County, State, and Federal Laws
  ○ Renters must comply with all applicable city, county, State, and Federal laws and will commit no illegal acts on the premises.

➢ Conduct
  ○ All guests will conduct themselves appropriately and will respect all Nickelodeon staff.

Securing a date
  ➢ A meeting and walk-through with the rental coordinator is mandatory before the signing of the contract.
  ➢ 50% of the rental fee is due at the signing of the contract. A minimum of 30 days in advance is required.